



*Review*

## **50+ Library Services: Innovation in Action**

*Dianda Dow Schull. Chicago: American Library Association, 2013. 335 pp. ISBN: 978-1-55570-972-3. \$57.00*

Reviewed by Jennifer Mentzer  
Library and Information Science Student  
Drexel University Online  
Philadelphia, PA

*50+ Library Services: Innovation in Action* is the perfect book for public librarians looking for innovative ideas to improve their institutions' services to older adults. This book explains how traditional library services for older adults are outdated and need revision for the 21st century. One way of introducing the reader to this new way of viewing senior services is by using the term "older adult" or "50+" in place of the term "senior citizen". Readers are presented with services geared towards the active older adult, one who is not considered frail or handicapped. The book presents research showing that the 50+ years-old adult today is living a longer and more active life. Many older adults are starting second careers, pursuing further education, or starting new fitness programs.

Libraries featured in *50+ Library Services* are providing unique services catering to the needs of today's older adult. From career services to book clubs and from fitness classes to volunteer work in the library, these innovative libraries are providing the services today's older adults are looking for. Each chapter in this book features a different library from around the country, what new programs they have implemented, and how that library gained funding for the new program. Since the biggest obstacle to a new program is usually funding, the reader will appreciate knowing how these featured

libraries manage to afford these creative new programs. Providing insight into how the institutions featured afford these programs is a wonderful addition for the library with an already tight budget wishing to implement a new program but unsure where to look for funding.

Overall, this book will be extremely useful for a library that wishes to not just meet the needs of their 50+ years-old population, but would like some original ideas on how to exceed them.

Jennifer Mentzer is a Library and Information Science student at Drexel University Online, Philadelphia, PA

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